

Stephen Cannarelli

scannarelli@gmail.com
917-698-3229

Creative Director with deep hands-on experience in branding, strategic communication, and visual design across digital, print, environmental design, motion graphics, and video.

Education

Pratt Institute

January 2009-May 2012
M.S. Communication Design

University of Dayton

B.A in American Studies with
a minor in Psychology

Software

Sketch
Figma
InDesign
Illustrator
Photoshop
Premier
After Effects
HTML
CSS
WordPress
Joomla
Bootstrap
Lightroom
Sketchup

Experience

Creative Director, Branding+Digital

BAM Creative
New York, NY · April 2019 - Present

Lead BAM design team on all client projects including brand redesigns, website UX/UI design, visual design, motion graphics, social media, environmental design, and printed marketing. Lead client pitch presentations.

Freelance Art Director

The Hero Group
New York, NY · August 2018 – January 2019

Creative lead on the launch of a new Pfizer brand developed to market off-patent drugs in the Asia Pacific region. Responsibilities included brand naming, logo and identity system, brand standards, environmental design program, and a full assortment of presentation materials, marketing assets, and collateral.

Ideas on Purpose

New York, NY · January 2019 – April 2019
Creative lead on various client accounts.

Creative Director

MDC Partners
New York, NY · January 2018 - August 2018

Spearhead design, branding, and visual communication initiatives for MDC Partners across all platforms. Projects include web design and development, digital marketing campaigns, identity development, event branding and marketing, and building scale environmental installations.

Design Director

MDC Partners
New York, NY · January 2014 - March 2018

Senior Art Director

Cardiovascular Research Foundation
New York, NY · May 2011- January 2014

Lead the Creative Services Department in the development of all digital and print design materials produced for Cardiovascular Research Foundation events. Conceptualize and produce user interface designs for all CRF web sites and web-based applications. Present to Sr. Leadership.

Portfolio

stephencannarelli.com

linkedin

linkedin.com/in/stephencannarelli