

STEPHEN CANNARELLI
scannarelli@gmail.com
917-698-3229

**CREATIVE DIRECTOR /
VISUAL DESIGNER /
BUILDER / MAKER /**

Deep experience in design leadership, digital strategy, social media, branding, strategic communication, visual design, typography, mobile/responsive web design, html, css, ux/ui, environmental design, motion graphics, and video editing.

Education

PRATT INSTITUTE

January 2009-May 2012
M.S. Communication
Design

UNIVERSITY OF DAYTON

B.A in American
Studies with a minor
in Psychology

Tools/ platforms/ software/

HTML
CSS
WordPress
Joomla
Bootstrap
InDesign
Illustrator
Photoshop
Dreamweaver
Premier
AfterEffects
Lightroom
Sketchup
Sketch
Omnigraffle
Balsamiq
Axure

Experience

FREELANCE CREATIVE DIRECTOR

New York, NY · July 2018 – Present

Currently engaged on a long term project at an NY-based digital agency.

CREATIVE DIRECTOR

MDC Partners
New York, NY · March 2018 – July 2018

Spearhead design, branding, and visual communication initiatives for MDC Partners across all platforms. Projects include web design and development, digital marketing campaigns, identity development, event branding and marketing, and building scale environmental installations

DESIGN DIRECTOR

MDC Partners
New York, NY · March 2014 – March 2018

SENIOR ART DIRECTOR

Cardiovascular Research Foundation
New York, NY · May 2011- January 2014

Lead the Creative Services Department in the development of all digital and print design materials produced for Cardiovascular Research Foundation events. Conceptualize and produce user interface designs for all CRF web sites and web based-applications. Present to Sr. Leadership.

ART DIRECTOR

Cardiovascular Research Foundation
New York, NY · July 2008-May 2011

Supervised creative team in the development of all print and digital materials for the Cardiovascular Research Foundation

PORTFOLIO

stephencannarelli.com

LINKEDIN

[linkedin.com/in/stephencannarelli](https://www.linkedin.com/in/stephencannarelli)