

# Stephen Cannarelli

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917-698-3229

## **CREATIVE DIRECTOR / VISUAL DESIGNER / BUILDER / MAKER /**

with deep experience in design leadership, digital strategy, social media, branding, strategic communication, visual design, typography, mobile/responsive web design, html, css, ux/ui, environmental design, motion graphics, and video editing

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## **EDUCATION**

### **PRATT INSTITUTE**

January 2009-May 2012  
M.S. Communication  
Design

### **UNIVERSITY OF DAYTON**

B.A in American  
Studies with a minor  
in Psychology

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## **TOOLS/PLATFORMS/ SOFTWARE**

HTML	Premier
CSS	AfterEffects
WordPress	Lightroom
Joomla	Sketchup
Bootstrap	Sketch
InDesign	Omnigraffle
Illustrator	Balsamiq
Photoshop	Axure
Dreamweaver	

## **PORTFOLIO**

[stephencannarelli.com](http://stephencannarelli.com)

## **LINKEDIN**

[linkedin.com/in/stephencannarelli](http://linkedin.com/in/stephencannarelli)

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## **EXPERIENCE**

### **DESIGN DIRECTOR**

MDC Partners  
New York, NY · January 2014 - Present

Spearhead design, branding, and visual communication initiatives for MCD Partners across all platforms. Projects include web design and development, digital marketing campaigns, identity development, event branding and marketing, and building scale environmental installations

### **SENIOR ART DIRECTOR**

Cardiovascular Research Foundation  
New York, NY · May 2011- January 2014

Lead the Creative Services Department in the development of all digital and print design materials produced for Cardiovascular Research Foundation events. Conceptualize and produce user interface designs for all CRF web sites and web based-applications. Present to Sr. Leadership.

### **ART DIRECTOR**

Cardiovascular Research Foundation  
New York, NY · July 2008-May 2011

Supervised creative team in the development of all print and digital materials for the Cardiovascular Research Foundation

### **SENIOR GRAPHIC DESIGNER**

Cardiovascular Research Foundation  
New York, NY · March 2003-July 2008

Designed visual identity systems, collateral print materials and on-site graphics for CRF conference events Develop interface designs for Multimedia CD-Rom database projects and web sites Responsible for information architecture, navigation and design

### **GRAPHIC DESIGNER**

Cardiovascular Research Foundation  
New York, NY · July 2000-March 2003