

STEPHEN CANNARELLI

scannarelli@gmail.com

917-698-3229

Art Director/Creative Director with deep experience in branding, strategic communication and visual design across digital, print, motion, and video.

EDUCATION

PRATT INSTITUTE

January 2009-May 2012
M.S. Communication
Design

UNIVERSITY OF DAYTON

B.A in American
Studies with a minor
in Psychology

SOFTWARE

InDesign
Illustrator
Photoshop
Premier
AfterEffects
HTML
CSS
WordPress
Joomla
Bootstrap
Lightroom
Sketchup
Sketch
Omnigraffle
Balsamiq
Axure

EXPERIENCE

FREELANCE ART DIRECTOR

Lead design teams on digital and print branding initiatives. Initiatives included total branding redesigns, website UX/UI design, visual design, motion graphics design for all social media outlets as well as associated printed marketing materials.

Ideas on Purpose

New York, NY · January 2019 – Present

The Hero Group

New York, NY · August 2018 – January 2019

CREATIVE DIRECTOR

MDC Partners

New York, NY · March 2018 – July 2018

Spearhead design, branding, and visual communication initiatives for MDC Partners across all platforms. Projects include web design and development, digital marketing campaigns, identity development, event branding and marketing, and building scale environmental installations

DESIGN DIRECTOR

MDC Partners

New York, NY · March 2014 – March 2018

SENIOR ART DIRECTOR

Cardiovascular Research Foundation

New York, NY · May 2011- January 2014

Lead the Creative Services Department in the development of all digital and print design materials produced for Cardiovascular Research Foundation events. Conceptualize and produce user interface designs for all CRF web sites and web based-applications. Present to Sr. Leadership

ART DIRECTOR

Cardiovascular Research Foundation

New York, NY · July 2008-May 2011

Supervised creative team in the development of all print and digital materials for the Cardiovascular Research Foundation

PORTFOLIO

stephencannarelli.com

LINKEDIN

linkedin.com/in/stephencannarelli