

Stephen Cannarelli

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917-698-3229

CREATIVE DIRECTOR / VISUAL DESIGNER / BUILDER / MAKER /

with deep experience in design leadership, digital strategy, social media, Branding, strategic communication, typography, mobile/responsive/web design, html, css, ux/ui, environmental design, motion graphics, and video editing

EDUCATION

PRATT INSTITUTE

January 2009-May 2012
M.S. Communication
Design

UNIVERSITY OF DAYTON

B.A in American
Studies with a minor
in Psychology

TOOLS/PLATFORMS/ SOFTWARE

HTML	Premier
CSS	AfterEffects
WordPress	Lightroom
Joomla	Sketchup
Bootstrap	Sketch
InDesign	Omnigraffle
Illustrator	Balsamiq
Photoshop	Axure
Dreamweaver	

PORTFOLIO

stephencannarelli.com

LINKEDIN

linkedin.com/in/stephencannarelli

EXPERIENCE

DESIGN DIRECTOR

MDC Partners
New York, NY · January 2014 - Present

Spearhead design, branding, and visual communication initiatives for MCD Partners across all platforms. Projects include web design and development, digital marketing campaigns, identity development, event branding and marketing, and building scale environmental installations

SENIOR ART DIRECTOR

Cardiovascular Research Foundation
New York, NY · May 2011- January 2014

Lead the Creative Services Department in the development of all digital and print design materials produced for Cardiovascular Research Foundation events. Conceptualize and produce user interface designs for all CRF web sites and web based-applications. Present to Sr. Leadership.

ART DIRECTOR

Cardiovascular Research Foundation
New York, NY · July 2008-May 2011

Supervised creative team in the development of all print and digital materials for the Cardiovascular Research Foundation

SENIOR GRAPHIC DESIGNER

Cardiovascular Research Foundation
New York, NY · March 2003-July 2008

Designed visual identity systems, collateral print materials and on-site graphics for CRF conference events Develop interface designs for Multimedia CD-Rom database projects and web sites Responsible for information architecture, navigation and design

GRAPHIC DESIGNER

Cardiovascular Research Foundation
New York, NY · July 2000-March 2003